



5

KEYS to

ACCELERATING THE SPREAD

OF THE **GOSPEL**

to the
hardest
to reach
people groups



1. UNIQUE

The Great Commission calls on all Christians to reach the world for Christ. For years, the primary strategy to fulfill that call has been to translate the scripture into as many different languages as possible and deliver Bibles to as many people as possible.

The problem with that approach is 4 out of 5 people are oral learners. That means they are illiterate, visually impaired, or they come from a culture that does not learn from the written word. In other words, even if they had a Bible in their own language, they wouldn't be able to read it.

If we are going to reach the more than 3,000 unreached people groups in the world, we need a different path to share God's Word with oral learners.



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2. REVOLUTIONARY

For centuries the primary strategy for reaching the world with God's Word has been translating it. Translating scripture can be slow, time-consuming work.

As a result, thousands of the world's languages don't have a single verse of scripture in their tongue. We need a quicker approach that can also reach the oral learners.

A revolutionary strategy is called Bible Storying Videos.

God's Word can be told through a series of stories beginning with The Creation and going through The Ascension of Christ. The actors are recruited from the people group and the script is narrated by one of their native speakers.

In just a few months, a complete video library can be produced for an entire people group.

This revolutionary approach bypasses the need to read, and opens up the message of Christ to everyone.

3. STRATEGIC

In order to employ this revolutionary new method of Bible Storying Videos, it may require crossing denominational lines and organizational lines. Bible-believing Christian workers will need to unite to accomplish the task of reaching the lost people around the world.

It will require partnering with missionaries and partners who are already ministering to a people group.

By working with people who have an existing relationship with a group, they can find the actors, the narrators, and place the videos in the context that a people group can best understand.

And once the library is completed, the mission partners already have the relationships to share the videos by phone, by social messaging apps, in small group Bible studies, and larger viewing events.



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4. AFFORDABLE

If we are going to reach the more than 3,000 unreached people groups in our lifetime, the production of these Bible Storying Videos cannot be elaborate.

The goal is to make as many video libraries as quickly as possible for as many people groups as possible. So the videos do not need to be “Hollywood” productions.

These videos can be recorded with a small 1 or 2 person crew. That means the cost of recording the stories is more affordable.

It also means that the crew can come in a low cost, affordable way that allows the crew and the mission partners to be more approachable and to build further relationships with the people groups.



Photo by oneMESSAGE.tv



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5. REPRODUCIBLE

All of these efforts would make no difference if the method was not easy to reproduce and if the stories were not easy to distribute after they are produced.

The approach of using local actors can be reproduced in nearly any cultural setting around the world.

And the Bible Storying Videos need to be carried to the people groups in a way that mission partners can easily share them, and the people group themselves can share them, too.

The technology age that we live in has made sharing the videos as easy as a click on a phone. In this day and age, all around the world, nearly everyone owns a mobile phone, even in the most remote villages.

Mission partners can carry the videos around in their pocket! They can play them on their phones. They can send them using social messaging apps. And best of all, members of the people group can take them and share them with their friends and family independently of the mission partners.

YOUR PART

Why are we sharing all of this?

Because we’ve discovered a way for average, everyday Christians who live in the United States and who only speak English to radically follow their calling and reach the unreached all around the world.

OneMessage.tv is doing it right now, but we need your help.

Every one-time gift, every monthly commitment to give, gets us closer to reaching every unreached people group in our lifetime.

You can partner with us at OneMessage.tv by visiting:

www.onemessage.tv/partner

Thanks for being a part of this incredible journey with us!





In 2022, OneMessage.tv will be working with two different people groups in Kenya, the Turkana and the Rendille. In addition, we will continue our video Bible story project for the Chamí people in Colombia.

This will be our biggest year yet! We are excited about what God is doing and we invite you to join us as we work to accelerate the spread of the gospel to the hardest to reach people groups in the world.

To follow our work and receive updates about our current projects visit:

www.onemessage.tv/follow

And to partner with us to make this work possible, visit:

www.onemessage.tv/partner

Thank you!

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