



2022 ANNUAL REPORT



About OneMessageTV

Our mission is to reach the heart of every oral learner with the Word of God! We do this by producing a library of video Bible stories, from Creation through the Resurrection, that share God's Word in a way they can see and understand.

Nearly 80% of the world's population are oral learners. This means they are either illiterate, visually impaired, or simply come from a culture that does not learn from a written language. These video Bible stories, using native speakers and indigenous actors, help unreached people groups see and hear the gospel in their heart language.

2022 At a Glance

TOTAL DONATIONS

\$70,263.87

INCREASE OVER 2021 TOTAL DONATIONS

54%

DONATIONS OVER \$1,000

7

TOTAL NUMBER OF DONATIONS

316

MONTHLY DONORS

19

TOTAL NUMBER OF DONORS

81

AVERAGE DONATION AMOUNT

\$260.24

PRODUCTION TRIPS TAKEN

3

VIDEO BIBLE STORIES RECORDED

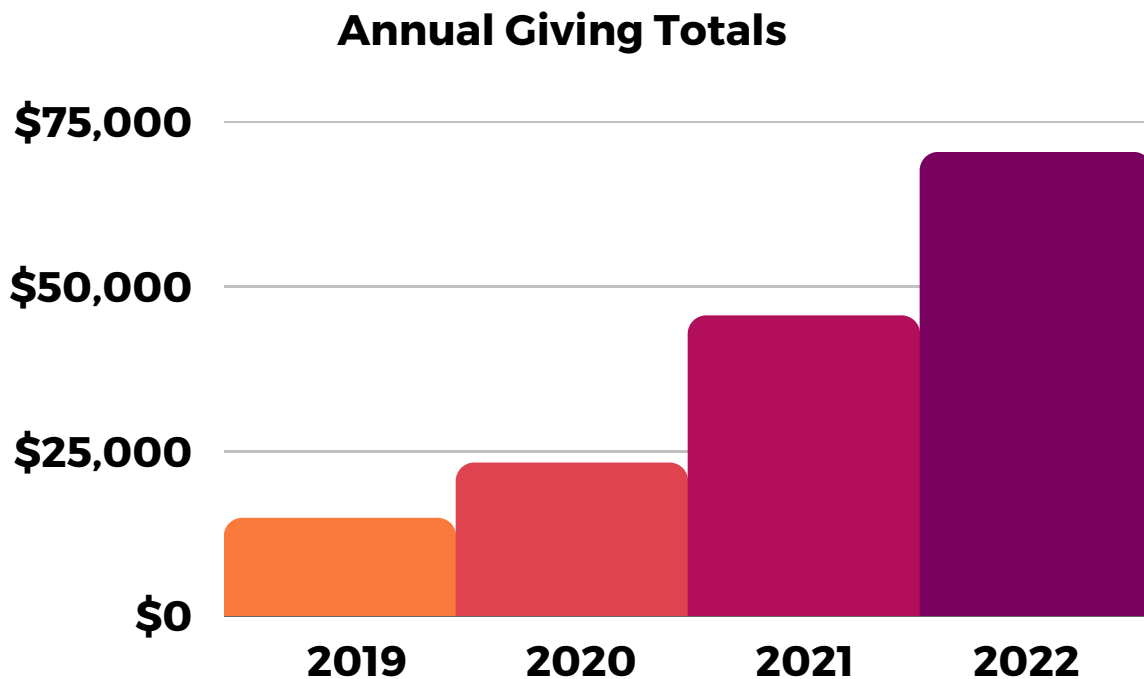
28

PEOPLE GROUPS IMPACTED

4

Giving Trends

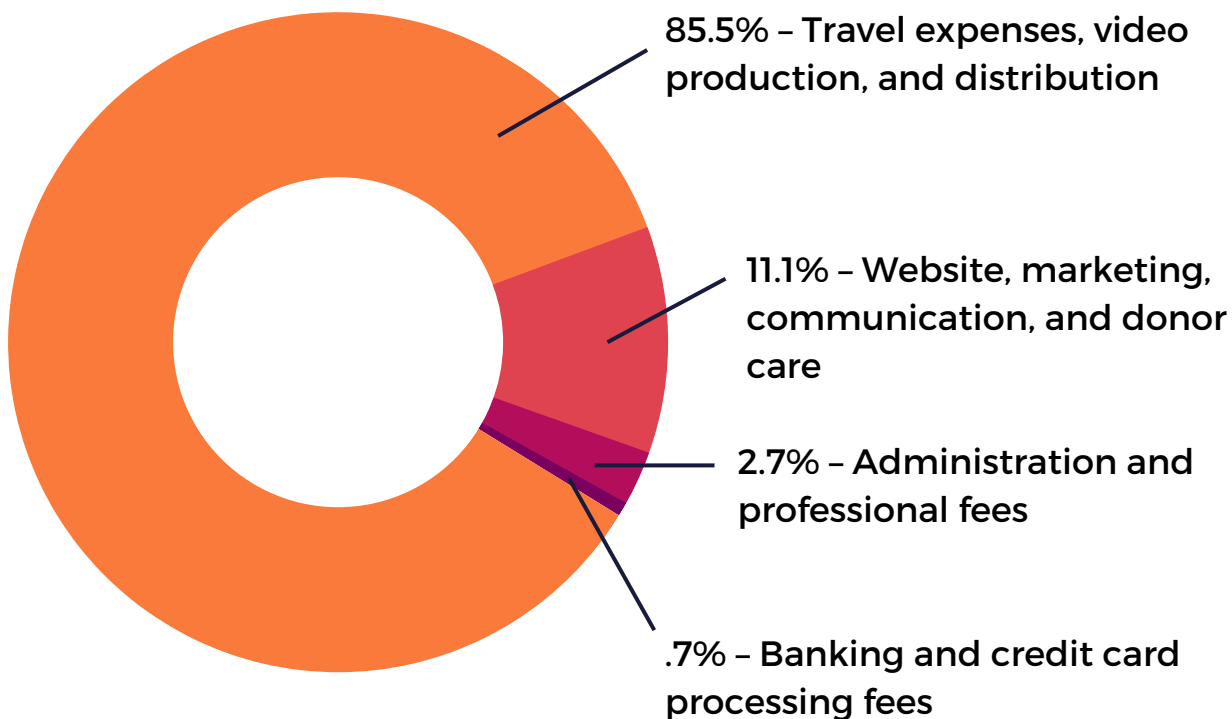
When OneMessageTV launched in the summer of **2019**, we had one goal: to fund our first production trip in Colombia. By December 31, donors had given nearly \$15,000, which was slightly more than was needed. In **2020**, during the first year of Covid, we were not able to travel internationally. However, our donors gave 56% more than the previous year, totaling just over \$23,000. Then in **2021**, we began traveling again and our donors nearly doubled giving to almost \$46,000. Finally, in **2022** the OnMessageTV community gave more than \$70,000, which is a 54% increase over 2021. We are grateful to God and to our donors for these growing giving trends.



2022 Financial Overview

OneMessageTV entered 2022 with approximately \$16,000 in reserve. We received \$70,298.87 in donations during the year and had \$73,020.87 in expenses. The vast majority of those expenses covered our two trips to Kenya to record 10 video Bible stories for the Turkana people and 10 stories for the Rendille people. Also included in those expenses was our trip to Colombia to record the final 8 stories for the Chamí people. OneMessageTV carried a reserve of approximately \$12,000 into 2023.

2022 Actual Expenses



Language Projects

SAMBURU

Location: Kenya

Population: 300,000 to 350,000

Status: All 20 video Bible stories have been recorded, edited, and delivered to mission partners for use in the field. These videos can be viewed at <https://onemessage.tv/stories>.



COMPLETE!

CHAMÍ

Location: Colombia

Population: 30,000

Status: All 20 video Bible stories have been recorded. Nine videos have been edited and delivered to mission partners for use in the field. The remaining videos are waiting on language translations from our mission partners.



Language Projects

SPANISH

Location: Colombia



Status: All 20 video Bible stories have been recorded. Eleven videos have been edited and delivered to mission partners for use in the field. The remaining videos are waiting on language translations from our mission partners.

TURKANA

Location: Kenya



Population: 1.3 Million

Status: The first 10 video Bible stories have been recorded. Three videos have been edited and delivered to mission partners for use in the field. Seven videos will be edited in January 2023.

2023 Plans: We are waiting on confirmation of travel dates to return to Kenya in April 2023 to record the final 10 video Bible stories. Editing will hopefully be completed by the end of 2023.

Language Projects

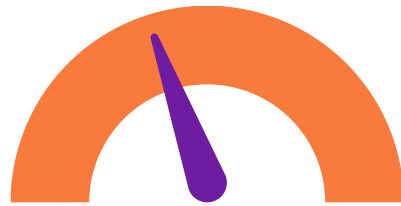
RENDILLE

Location: Kenya

Population: 60,000 to 100,000

Status: The first 10 video Bible stories have been recorded. Two videos have been edited and delivered to mission partners for use in the field. Eight videos will be edited in January 2023.

2023 Plans: No plans have been finalized yet, but we hope to record the remaining 10 videos some time during 2023.



QUECHUA

Location: Peru

Population: 1.5 Million

Status: Planning

2023 Plans: We are waiting on confirmation of travel dates but are tentatively planning to travel to Peru in the fall of 2023.



Strategic Goals for 2023

As OneMessageTV looks to the coming year of 2023, we have a number of strategic goals set before us:

- In 2022, we made 3 international video production trips. This year, we want to increase that number to 4 international production trips.
- After beginning work in Colombia and Kenya, we want to expand our impact to a third country or region. Our current plans are to expand into Peru in 2023.
- Our current projects have all been produced with the help of a mission partner in each region. In 2023, we want to spread the impact of these existing resources by finding other mission organizations who are reaching the Samburu and Chami people, and share the video Bible story libraries with them.
- Finally, to keep up with demand and growth, we need to expand the OneMessageTV community by finding more donors who share our vision. To that end, we want to personally share in at least 10 churches, and host 4 in-home gatherings or fundraising events this year.

We believe these steps will help in our ultimate goal of reaching the heart of every oral learner with the Word of God.

OneMessageTV Inc. is a 501(c)(3) tax-exempt organization, meaning all donations made are tax-deductible within the guidelines of U.S. law.

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