

A photograph of a community movie screening at night. A large crowd of people is gathered in an open area, watching a film projected onto a large screen. The screen shows a scene with two hands reaching towards each other. The audience is silhouetted against the bright light of the screen. In the foreground, the backs of several people's heads are visible. To the right of the screen, there are some small tables and chairs, possibly for refreshments or equipment.

ANNUAL IMPACT REPORT

2024

A MESSAGE FROM OUR PRESIDENT

Dear Partners,

Every time my co-founder, Doug Keesey, finishes editing a new video Bible story for a new people group, I think to myself, “This is my favorite video we have ever done.”

That’s the way I feel about 2024 as I look back on what God has done.



Last January, I remember thinking that 2023 was a milestone year that would be difficult to top in significance. Well, I wasn’t giving God enough credit for what He had planned for 2024.

It all begins with you, our partners, donors, and supporters. Last year, our donors were more generous than ever in the short history of OneMessage.tv. **Giving was up 48% over 2023.** There were new churches and new organizations that came alongside this mission. But as has always been the case, the vast majority of our donors were everyday individuals.

We already knew that 2025 would be a challenging year because of the expected increase in the number of projects, but now we also know that a growing number of believers will be facing that challenge with us.

Thank you for your role in all of this.



Paul Wynn



TOTAL STORIES RECORDED

140

LANGUAGES

8

SALVATIONS

***500+**

**"We need a variety of unique tools to communicate the gospel with people.
And I believe this production will help them get the information they need to
understand the Bible story and who God is."**

**Pastor Neung
Northeast Thailand**

* The number of salvations represents only the ones that have been reported to us.
The videos have been shown many times more than we have heard about, so the
number of salvations is likely much higher than we will ever know.

LANGUAGE PROJECT UPDATES



KENYA

- **Samburu – completed**
- **Turkana – completed**
- **Ariaal-Rendille – completed**
- **Pure Rendille – completed**
- **Luo – 50% complete, to be finished summer 2025**
- **Swahili – to be started March 2025**



COLOMBIA

- **Spanish – 90% complete**
- **Embará Chamí – 50% complete**



THAILAND

- **Isaan Thai – 50% complete, to be finished spring 2025**

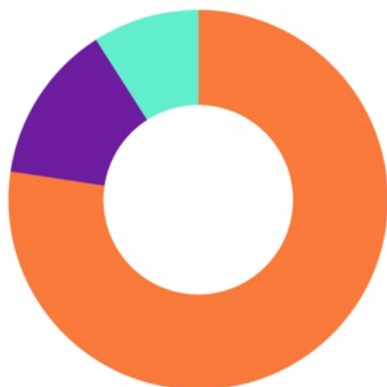
FINANCIAL REPORT

REVENUE

Individual Donations	\$116,320
Grants	\$16,000
Other Revenue	\$1,016
Total Revenue <i>(48% increase over 2023)</i>	\$133,336

EXPENSES

Video Production & Travel Expenses	\$90,303
Advertising, Promotion & Fundraising	\$13,151
Donor Care	\$2,565
Administration	\$11,026
Total Expenses	\$117,045



WHERE DID YOUR MONEY GO?

77%	<i>Producing video Bible stories</i>
14%	<i>Fundraising & donor care</i>
9%	<i>Operating costs</i>

NEW YEAR, NEW LIVES



On New Year's Day 2024, our mission partner to the **Ariaal-Rendille** people, Pastor Henry Wachira, began a 3-day Evangelism and Discipleship meeting. They kicked the meeting off by showing the Creation and Fall of Man video Bible stories.

More than 400 people attended in the Lolukushu village in Kenya, and more than 50 people made professions of faith on the first day. The second day had a similar turnout including a number of village elders who were curious about the event.

Pastor Henry said, “When we arrived the second day, we found villagers already gathering. Even the elders came to see the videos before going to their traditional shrines. Keep praying as we plan to reach more villages with the videos.”

100 PROFESSIONS OF FAITH



In March of 2024, the video Bible stories were shown by our **Turkana** mission partners in the village of Nadotoo near the Ethiopia border. Hundreds of villagers showed up to see the video, and nearly 100 of them accepted Jesus in their hearts.

HARD TO SEE RESPONSES IN THE DARK

Pastor Stephen Koiten, a mission partner to the **Samburu** tribe in Kenya, made stops in **numerous villages** in March of 2024. He says that it was often difficult to see all of the responses because of the darkness of the night, but that in every village there were 10 or more decisions for Jesus. After he left one village, the church leader told him that five young men followed up by coming to church.

BRINGING DEEPER UNDERSTANDING



In May of 2024, Pastor Henry Wachira began two home Bible studies using the **Ariaal-Rendille** videos in the village of Lolukushu. He says the videos bring a deeper understanding to the decisions that have been made there. Also, in May, Pastor Henry began Discovery Bible studies using the videos in the village of Dispai. As a result, **eight women there made professions of faith.**



“THEY CAN’T READ”



In June of 2024, our **Turkana** partner spent three days in a remote village called Lopeduru. **There were between 70 and 100 decisions for Christ there.**

The local pastor asked for the videos to continue to use, so they left the entire library of video Bible stories with him on a SD-card.

Our mission partner there said, **“They have never heard of Christianity before. They don’t have Bibles there, and they can’t read. I think watching the videos is what brought so many to make decisions.”**

FIRST-HAND EXPERIENCE



The vast majority of the time, the life changing events take place long after our production team has left. But in July of 2024, our team had a unique experience.

While recording the first ten videos for the **Luo** people in the village of Ugunja in Kenya, students from a local technical school volunteered to come and help by acting in the videos.

At the end of the day, there was a short worship service to celebrate completing three videos. During an invitation at the end, **the three students pictured above came forward, prayed, and asked Jesus into their hearts.**

YOU GAVE JUST IN TIME



Albero was an unbeliever who was an actor in the very first video ever recorded by OneMessage.tv in 2019. That experience eventually led to him accepting Jesus, be baptized, and become an important witness in his village.

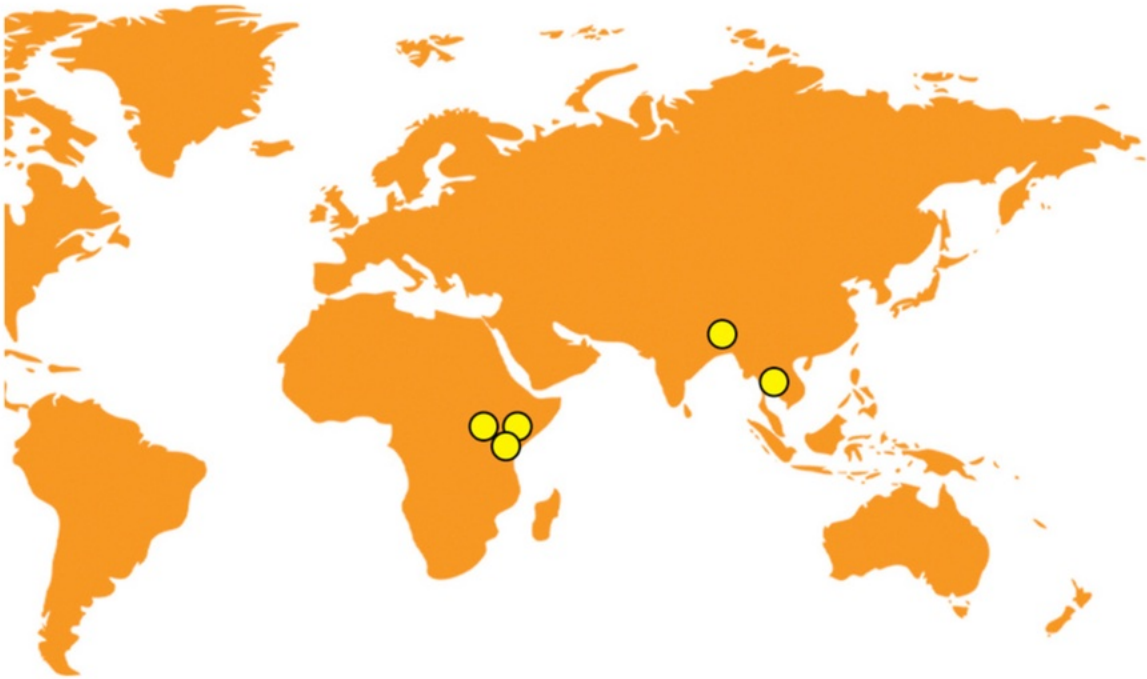


Sadly, Albero was killed in a car wreck in October of 2024, but we can rejoice in knowing where he is in eternity!

There are millions of oral learners around the world like Albero who have not heard the Word of God in a way they can understand.



WHAT TO EXPECT IN 2025



In the first five years of OneMessage.tv, we averaged two production trips each year. However in 2025, **we anticipate that we will have five production trips.**

We will begin with a return trip to Thailand to complete the work with the Isaan people and their video Bible story library. Then in March we will travel to Kenya to begin a brand new library in the Swahili language. In July, we will make another trip to Africa to complete the recording of video Bible stories for the Luo people. That leaves the second half of the year to work on a possible project in Bangladesh and a third trip to Kenya.

UPCOMING PROJECTS

- **THAILAND** (Isaan) – February 2025
- **KENYA** (Swahili) – March 2025
- **KENYA** (Luo) – July 2025
- **KENYA** (Swahili) – Fall 2025
- **BANGLADESH** – Fall 2025
- **GUATEMALA** – Spring 2026

"We experienced a great breakthrough and, after the videos and preaching, over fifty people responded to the altar call and accepted Jesus."

Pastor Henry Wachira
Northern Kenya



THANK YOU FOR BEING A SENDER

Each year we are more amazed at the collection of believers who share this desire to reach the unreached oral learners around the world. Faithful and generous individuals who have made it possible to produce video Bible stories in languages on three continents, so far.

The GOers cannot go unless there are Senders. **Every gift is making an impact and changing lives.** Thank you for your generous support!





ABOUT ONEMESSAGE.TV

Our mission is to reach the heart of every oral learner with the Word of God!

Nearly 80% of people in the world don't read well enough to understand the Bible, even if they have one in their language. They are considered "oral preference learners."

OneMessage.tv partners with missionaries and pastors around the world to produce a library of 20 video Bible stories, starting with the Creation story and going through the Resurrection of Jesus. We use the local indigenous people as the actors and narrators in the videos, so people receive God's Word in their heart language and in a way they can see, hear, and understand.

OUR TEAM



PAUL WYNN

Missionary / Co-founder



DOUG KEESEY

Missionary / Co-founder



JANINE PERKINS

Donor Care

OUR BOARD



JOHN BOGHOS

Orlando, FL



JOSMEL LAFONTAINE

Bronx, NY



ZIP CAIN

Canton, GA



JANA SIMPSON

Edmond, OK



ONEMESSAGETV INC. is registered with the Internal Revenue Service as a
501(c)(3) non-profit organization (Reg # 83-4259927).
Your contributions are tax-deductible to the extent allowed by law.

OneMessageTV
PO Box 304
Ball Ground, GA 30107
770-800-6410

www.onemessage.tv
facebook.com/onemessagetv
instagram.com/onemessagetv